

Concept Document

Monday February 25, 2008

Version 1.2.1

This version of the concept document is in response to feedback received from Janet Parker on February 19 during a telephone conversation. It is intended as the final version to be used in the graphic design, web development and xml coding of the project.

Client

Radio National
www.abc.net.au/rn/

Project

Radio National Subject Index

Background

Radio National wants to offer its audience a new way of accessing stories via a range of broadly defined subject areas available on the top level of their website. While the homepage currently offers a search by subject capability it only groups *programs* by subject and not stories. The existing search by subject will therefore be retired and replaced with this new index which groups stories from across all of the Radio National programs into their appropriate topic listings.

Aim

The subject index will provide a new way to access the Radio National archives. It will bring together all programs and create listings of popular topics. It will provide easy access to all the information Radio National has to offer on particular areas of interest and act as a catalyst for creating new RSS and podcast feeds. It will also allow more stories to fall into the ABC wide subject areas and lead to more advertising across ABC Online.

Constraints

- The audio presents as whole programs and is not cut to match each web story
- The podcasts and mp3s page has broken programs into subjects www.abc.net.au/rn/podcast/

Considerations

This project has agreed to the following recommendations:-

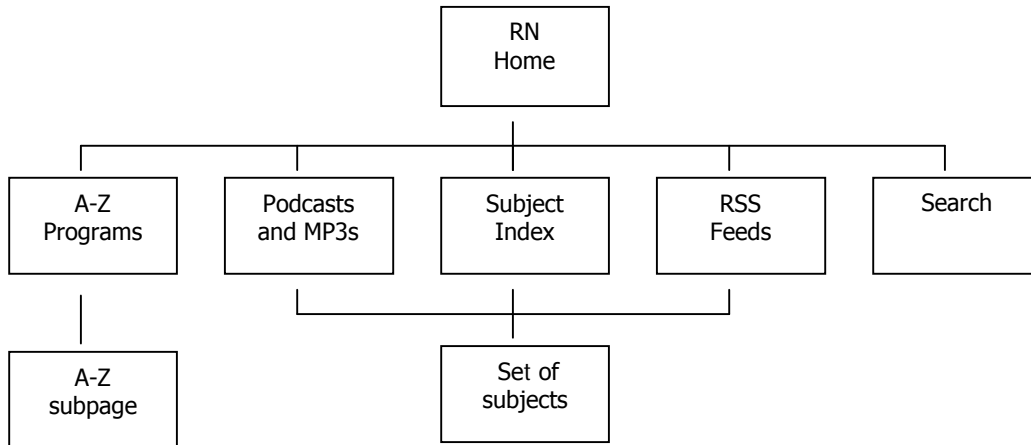
- Utilise the conventions set out in the podcasts and mp3s subject index
- Adapt the podcasts and mp3s index to the outcomes from this project
- The top level and program level index pages be consistent in their structure and functionality
- RN subjects fall within ABC Online podcast subjects
- Reconcile any RN subject lists with this index

This document

1. site structure
 - index page sitemap
 - homepage quick fix
2. wireframes
 - a-z programs – index
 - a-z programs - subpage
 - podcasts and mp3s
 - subject index
 - subject - subpage
 - rss feeds
 - search - keywords and date
3. navigation defined
4. recommendations

Site Structure

Sitemap of the 5 top-level index pages affected by this project



Each of the above 5 index pages should be easily accessed from the Radio National homepage. The following area could be easily altered as below:-

== Today's program guide
 Monday 25 February, 2008
 ACT | NSW | NT | QLD | SA | TAS | VIC | WA

== Select a program
 Click scroll and select a program:
 - program list - ▾

== Search RN
 by subject or by book
 or by keyword:
 go

== Radio National Newsletter
 Your email address

Audio for download

A selection of Radio National programs is available for podcast and mp3 download.

[More »](#)

= Today's program guide
 Monday 25 February, 2008
 | ACT | NSW | NT | QLD | SA | TAS | VIC | WA |



= Select a program
 ▶ Visit the Program A-Z
 ▶ Click, scroll and select a program:
 | - program list - ▾ |

= Browse Radio National by:
 ▶ Podcasts and MP3s
 ▶ Subject Index
 ▶ RSS Feeds
 ▶ Or search by keyword
 | -enter keyword- | |go|

= Radio National Newsletter
 Your email....



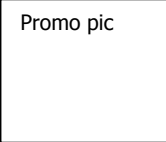
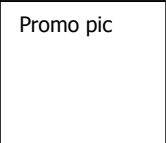
Wireframe - Radio National ▶ Programs A-Z

www.abc.net.au/rn/programs.htm

ABC Home	Radio Television News More Subjects... Shop	Search the ABC
Programs A-Z		ABC Radio National
RN Home A-Z Programs Podcasts and MP3s Subject Index Help C..t us		Search Radio National
Browse Radio National by Programs		Browse Radio National
<p>This is where you'll find all the information about the Radio National Programs that interest you. The Programs A-Z lists all the shows currently on-air and provides direct links to podcasts, rss feeds, presenter bios and program websites.</p> <ul style="list-style-type: none">▶ Archived Programs▶ Program Guide		<p>There are a number of ways to browse the Radio National archives.</p> <ul style="list-style-type: none">▶ A-Z Programs▶ Podcasts and MP3s▶ Subject Index▶ Keywords and Date▶ RSS Feeds▶ Books▶ Photos▶ Videos
Programs A-Z # A B C D E F G H I J K L M N O P Q R S T U V W X Y	Programs by name ▶ Click, scroll and select a program: - program list - ▼	RN Promo spot Promo one  Apology to the Stolen Generation
Programs at a glance		Promo two Promo three
Airplay All in the Mind Asia Pacific Bground Briefing Big Ideas Book Reading Daily Planet EdPod Encounter First Person Etc	The Health Repot Hindsight In Conversation Late Night Live Life Matters The Media Report Perspective The Spirit of Things Streets Stories Verbatim Etc	Now on Radio National  8.30am AEDT Health Report with Norman
How to: <ul style="list-style-type: none">▶ Download audio Listen to an MP3 or subscribe to a podcast▶ RSS feeds and readers Get the latest Radio National stories without visiting our website▶ Receive our newsletter Find out what's coming up on Radio National▶ Tune your radio From where ever you are in Australia		<ul style="list-style-type: none">▶ Program Guide▶ A-Z programs▶ Tune Your Radio
Archived Programs <p>These programs are no longer in production but program details, transcripts and playlists are still available online.</p> <p>A list of archived programs continues down the page.</p>		ABC NOW Your ABC in a click
Programs A-Z Radio National Programs A-Z		©2007 ABC Privacy Policy Conditions of Use

Wireframe - Radio National ▶ Programs A-Z ▶ subpage

www.abc.net.au/rn/podcast/podcast_a2z.htm#alp_A

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Programs A-Z		ABC Radio National
RN Home A-Z Programs Podcasts and MP3s Subject Index Help C..t us		Search Radio National
Browse Radio National by Programs		Browse Radio National There are a number of ways to browse the Radio National archives. <ul style="list-style-type: none">▶ A-Z Programs▶ Podcasts and MP3s▶ Subject Index▶ Keywords and Date▶ RSS Feeds▶ Books▶ Photos▶ Videos
Programs A-Z # A B C D E F G H I J K L M N O P Q R S T U V W X Y	Programs by name ▶ Click, scroll and select a program: - program list - ▼	RN Promo spot Promo one  Apology to the Stolen Generation Promo two Promo three Now on Radio National  8.30am AEDT Health Report with Norman <ul style="list-style-type: none">▶ Program Guide▶ A-Z programs▶ Tune Your Radio
A	All in the Mind  <p>Delving into all things mental: the latest research and expert commentary on our brains and behaviour. And helping you keep your head together is Natasha Mitchell.</p> <ul style="list-style-type: none">▶ Natasha Mitchell bio▶ All in the Mind website <p>Saturday 1pm</p> <p> POD audio www.abc.net.au/rn/podcast/feeds/mind.xml - Updates Saturdays. File size: 13MB - help RSS text www.abc.net.au/rn/allinthemind/rss/aim.xml - Updates Saturdays - help</p> The Ark  <p>Rachael Kohn talks to some of the world's leading religious historians and authors about curious moments in religious history.</p> <ul style="list-style-type: none">▶ Rachael Kohn bio▶ The Ark website <p>Sunday 3.45pm</p> <p> POD http://www.abc.net.au/rn/podcast/feeds/mind.xml - Updates Saturdays. File size: 13MB RSS POD audio www.abc.net.au/rn/podcast/feeds/mind.xml - Updates Saturdays. File size: 13MB - help RSS text www.abc.net.au/rn/allinthemind/rss/aim.xml</p> <p>^to top</p>	ABC NOW Your ABC in a click
B	As above ETC to Z Use anchor tags from the above letters and scatter 'to top' anchors down the page.	
Programs A-Z Radio National Programs A-Z		©2007 ABC Privacy Policy Conditions of Use

Screengrab - Radio National ▶ Podcasts and MP3s

www.abc.net.au/rn/podcast/

Podcasts and MP3s



HOME | **PODCASTS A-Z** | PODCASTS BY SUBJECT | HELP | CONTACT US

MORE ABC PODCASTS

Podcasting

Welcome to Radio National's MP3 audio and podcast service. Now you can download more and more of our broadcast programs and special features. Downloadable audio means you can listen to your chosen programs when you want and where you want, and with a portable MP3 player, you don't even have to stay close to your computer to listen to audio files.

You can hear entire programs, selected segments, and now special content compiled for podcast and download only.

Podcasts A-Z

#	A	B	C	D	E	F
G	H	I	J	K	L	M
N	O	P	Q	R	S	T
U	V	W	X	Y	Z	All

Podcasts by Subject

- ▶ Arts and Culture
- ▶ Books and Literature
- ▶ Community and Society
- ▶ Current Affairs
- ▶ Design and Architecture
- ▶ Education
- ▶ Health
- ▶ History
- ▶ Indigenous Affairs
- ▶ Law, Crime and Justice
- ▶ Media and Information
- ▶ Music Interviews
- ▶ Philosophy
- ▶ Religion
- ▶ Science
- ▶ Sound Art
- ▶ Sport

EXTRA DOWNLOADS

Visit our collection of special downloads, including video and enhanced audio.

HIGHLIGHTS

Boyer Lectures **NEW**



Professor Graeme Clark, creator of the bionic ear, delivers the 2007 Boyer Lectures for ABC Radio National.

- ▶ [Subscribe to the feed](#)
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RN Shuffle



ABC Radio National's shuffle podcast opens the world of ideas just for you.

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First Person



First Person is a serialised reading of published autobiography, broadcast every weekday.

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Edpod



Education issues, from early childhood to the end of secondary school.

Copyright disclaimer

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www.abc.net.au/rn/podcast/

ABC Home Radio Television News More Subjects... Shop	Search the ABC					
Podcasts and MP3s	ABC Radio National					
RN Home A-Z Programs Podcasts and MP3s Subject Index Help C..t us	Search Radio National					
Browse Radio National by Podcasts and MP3s	Browse Radio National There are a number of ways to browse the Radio National archives. <ul style="list-style-type: none">▶ A-Z Programs▶ Podcasts and MP3s▶ Subject Index▶ Keywords and Date▶ RSS Feeds▶ Books▶ Photos▶ Videos					
<p>Welcome to Radio National's MP3 audio and podcast service. Now you can download more and more of our broadcast programs and special features. Downloadable audio means you can listen to your chosen programs when you want and...</p> <p>You can hear entire programs, selected segments, and now special content compiled for podcast and download only.</p> <ul style="list-style-type: none">▶ Help with Podcasts, MP3s and downloading audio	Highlighted Podcast All in the Mind <table border="1"><tr><td>Mind promo pic</td><td>Latest podcast from All in the Mind</td></tr></table> Podcast two Podcast three <ul style="list-style-type: none">▶ Podcast▶ RSS Feed Now on Radio National <table border="1"><tr><td>Promo pic</td><td>8.30am AEDT Health Report with Norman</td></tr></table> <ul style="list-style-type: none">▶ Program Guide▶ A-Z programs▶ Tune Your Radio <table border="1"><tr><td>ABC NOW Your ABC in a click</td></tr></table>	Mind promo pic	Latest podcast from All in the Mind	Promo pic	8.30am AEDT Health Report with Norman	ABC NOW Your ABC in a click
Mind promo pic	Latest podcast from All in the Mind					
Promo pic	8.30am AEDT Health Report with Norman					
ABC NOW Your ABC in a click						
Subject Index <ul style="list-style-type: none">▶ Arts and Culture▶ Books and Literature▶ Community and Society▶ Current Affairs▶ Design and Architecture▶ Education▶ Health▶ History▶ Indigenous Affairs▶ Law, Crime and Justice▶ Media and Information▶ Music Interviews▶ Philosophy▶ Religion▶ Science▶ Sound Art▶ Sport	How to: <ul style="list-style-type: none">▶ Download audio Listen to an MP3 or subscribe to a podcast▶ RSS feeds and readers Get the latest Radio National stories without visiting our website▶ Receive our newsletter Find out what's coming up on Radio National▶ Tune your radio From where ever you are in Australia					
A-Z Programs <ul style="list-style-type: none">▶ Visit our comprehensive Programs A-Z						
How to: Download audio <p>This is the how to download audio section</p>						
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RN Home A-Z Programs Podcasts and MP3s Subject Index Help C..t us		Search Radio National
Browse Radio National by Subject		Browse Radio National
<p>The Radio National Subject Index brings together all your favourite shows and creates listings of popular topics. The subject index provides easy access to all the information Radio National has to offer on particular areas of interest.</p> <p>You can read transcripts, listen to entire programs and see some of our reporter's photo and video galleries.</p>		<p>There are a number of ways to browse the Radio National archives.</p> <ul style="list-style-type: none">▶ A-Z Programs▶ Podcasts and MP3s▶ Subject Index▶ Keywords and Date▶ RSS Feeds▶ Books▶ Photos▶ Videos
Subject Index		Highlighted Subject
<ul style="list-style-type: none">▶ Arts and Culture▶ Books and Literature▶ Community and Society▶ Current Affairs▶ Design and Architecture▶ Education▶ Health▶ History▶ Indigenous Affairs▶ Law, Crime and Justice▶ Media and Information▶ Music Interviews▶ Philosophy▶ Religion▶ Science▶ Sound Art▶ Sport		Sport Latest sports stories from Radio National
How to: <ul style="list-style-type: none">▶ Download audio Listen to an MP3 or subscribe to a podcast▶ RSS feeds and readers Get the latest Radio National stories without visiting our website▶ Receive our newsletter Find out what's coming up on Radio National▶ Tune your radio From where ever you are in Australia		Story two Story three <ul style="list-style-type: none">▶ Podcast▶ RSS Feed
A-Z Programs		Now on Radio National
<ul style="list-style-type: none">▶ Visit our comprehensive Programs A-Z		<p>Promo pic 8.30am AEDT Health Report with Norman</p> <ul style="list-style-type: none">▶ Program Guide▶ A-Z programs▶ Tune Your Radio <p>ABC NOW Your ABC in a click</p>
Subject Index Radio National Programs A-Z		©2007 ABC Privacy Policy Conditions of Use

Wireframe - Radio National › Subject Index › Environment

www.abc.net.au/rn/subjectindex/environment/

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RN Home A-Z Programs Podcasts and MP3s Subject Index Help C..t us	Search Radio National
Browse Radio National by Subject <ul style="list-style-type: none"> ▶ Arts and Culture ▶ Books and Literature ▶ Community and Society ▶ Current Affairs ▶ Design and Architecture ▶ Education ▶ Health ▶ History ▶ Indigenous Affairs ▶ Law, Crime and Justice ▶ Media and Information ▶ Music Interviews ▶ Philosophy ▶ Religion 	Browse Radio National There are a number of ways to browse the Radio National archives. <ul style="list-style-type: none"> ▶ A-Z Programs ▶ Podcasts and MP3s ▶ Subject Index ▶ Keywords and Date ▶ RSS Feeds ▶ Books ▶ Photos ▶ Videos
<div style="border-bottom: 1px solid black; padding-bottom: 10px;"> <p>▼ Environment</p> <p>Lynne to write the description that appears here. It should be one to three sentences and talk about the subject. It should also make clear the difference between a story and a program.</p> <div style="border: 1px solid black; width: 100px; height: 60px; margin-left: auto; margin-right: auto; text-align: center; padding: 5px;"> Picture representing the subject </div> <p>Subscribe – Environment</p> <p>POD audio http://www.abc.net.au/rn/podcast/feeds/aks.xml Podcast help</p> <p>RSS text http://www.abc.net.au/rn/enviro/rss/aks.xml RSS help</p> <p>Browse stories – Environment</p> <p style="text-align: right;">< 1 2 3 4 5 ></p> <p>Science Show, 08/12/2007 full program listen now ↓ download audio</p> <p>Balancing Nature: Biodiversity in the Asia-Pacific Lynne Malcolm visits some of the most important hotspots for new insights into the amazing range of species. How can conservation efforts succeed in balancing nature with the many threats that could lead to extinction? transcript photos</p> <p>Background Brief 06/12/07 full program listen now ↓ download audio</p> <p>Story two title Here is a description of the second latest environment story from Radio National. transcript video</p> <p>Life Matters 03/12/2007 full program listen now ↓ download audio</p> <p>Story ten title Here is a description of the tenth latest environment story from Radio National. transcript book</p> <p style="text-align: center;">^to top</p> <p style="text-align: right;">< 1 2 3 4 5 ></p> </div>	<div style="border-bottom: 1px solid black; padding-bottom: 10px;"> <p>Enviro on Radio National</p> <p>Related programs</p> <p>Program one</p> <div style="border: 1px solid black; padding: 5px; display: flex; align-items: center;"> <div style="border: 1px solid black; width: 40px; height: 40px; text-align: center; padding: 2px;">Promo pic</div> <div style="margin-left: 10px;"> <p>Date 10am AEDT with Paul Barclay</p> </div> </div> <p>▶ Visit program website</p> <p>Program two Program three</p> <p>Now on Radio National</p> <div style="border: 1px solid black; padding: 5px; display: flex; align-items: center;"> <div style="border: 1px solid black; width: 40px; height: 40px; text-align: center; padding: 2px;">Promo pic</div> <div style="margin-left: 10px;"> <p>8.30am AEDT Health Report with Norman</p> </div> </div> <p>▶ Program Guide ▶ A-Z programs ▶ Tune Your Radio</p> <div style="border: 1px solid black; padding: 10px; margin-top: 20px; text-align: center;"> <p>ABC NOW Your ABC in a click</p> </div> </div>
Subject Index Radio National Programs A-Z	©2007 ABC Privacy Policy Conditions of Use

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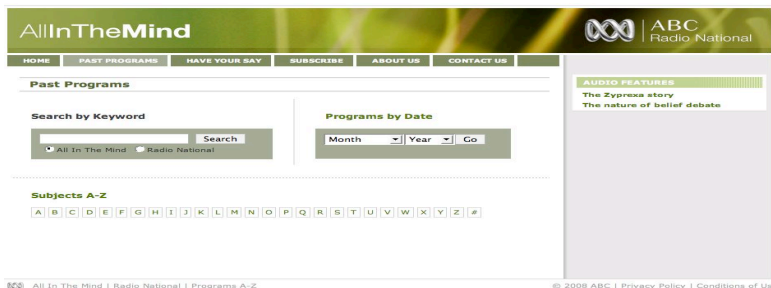
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▶ Help with RSS feeds and readers		
Subject Index		Highlighted RSS Feed Background Briefing
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<p>There are a number of ways to browse the Radio National archives.</p> <ul style="list-style-type: none"> ▶ A-Z Programs ▶ Podcasts and MP3s ▶ Subject Index ▶ Keywords and Date ▶ RSS Feeds ▶ Books ▶ Photos ▶ Videos 		<p>There are a number of ways to browse the Radio National archives.</p> <ul style="list-style-type: none"> ▶ A-Z Programs ▶ Podcasts and MP3s ▶ Subject Index ▶ Keywords and Date ▶ RSS Feeds ▶ Books ▶ Photos ▶ Videos
<p>Search by Keyword</p> <p> - enter keyword - Search </p>	<p>Search by Date</p> <p> Month ▼ Year ▼ Go </p>	<p>RN Promo spot</p> <p>Promo one</p> <p>Promo pic Apology to the Stolen Generation</p> <p>Promo two</p> <p>Promo three</p> <p>Now on Radio National</p> <p>Promo pic 8.30am AEDT Health Report with Norman</p> <ul style="list-style-type: none"> ▶ Program Guide ▶ A-Z programs ▶ Tune Your Radio <p>ABC NOW Your ABC in a click</p>
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